

Steinert High School Students Get the inside Scoop about One of Today's Best Career Opportunities

During the last several years, as career opportunities for Certified Public Accountants have expanded dramatically, accounting has become one of the fastest growing majors in American colleges and universities. That's what students at Steinert H.S. discovered last week when representatives Joseph Maruca, CPA and Kyle Neeld, CPA from Mercadien, P.C., Certified Public Accountants visited to discuss the exciting, well-paying career opportunities that are available to students who study accounting.

The presentation was part of the statewide "Pay It Forward" campaign initiated by the New Jersey Society of Certified Public Accountants (the "NJSCPA") to alert students to the rewarding career opportunities available to those who pursue an accounting degree. As working professionals, NJSCPA members are able to give students a realistic picture of what it takes to succeed in accounting and the rewards accounting professionals can expect.

Even in today's worsening economy, there's still a strong demand for new accounting graduates. According to the September 2008 issue of *Fast Company* magazine, headhunters identify accounting as one of the few "safe" careers in today's turbulent job market.

As an increased benefit and to encourage students to enter the accounting field, the NJSCPA operates New Jersey's largest professional scholarship fund. In 2008, the NJSCPA Scholarship Fund awarded more than \$375,000 in scholarships to 87 high school and college students to support their studies in accounting.

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